

March 2011



Sevastopol Town Newsletter

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A Good Way to Start the Year

By Town Chairman Leo Zipperer

The Town Board of Supervisors recently refinanced the original loan secured for the construction of the building we all take pride in calling our Town Hall and Community Center.

At the onset, the dollars were accomplished through the Wisconsin State Trust Fund Loan. The most recent purchase was by Banker's Bank through Public Financial Management, Inc., with guidance and assistance from their bond counsel, Quarles & Brady LLP.

The first loan was at 4.25% on a 10-year note, and the sale of General Obligation Refunding Promissory Notes, Series 2011, on January 13, 2011 carried a true interest rate of 2.63%. The Note maturity date is March 1, 2019.

I commend the Supervisors for the extra time they spent attending meetings to achieve this



Chairman Leo Zipperer

goal. Special thanks are also extended to Clerk/Treasurer Linda Wait for her diligence in securing the needed information to effect such change and Scott Eastwood from PFM, Inc. for making it all happen. The end result is a savings of \$27,637.97.

Preserving Sevastopol's Past

by Donna Rudolph

Are you interested collecting and preserving the Town's history? Laddie Chapman did a great job of pulling together our "Sevastopol Stories" for the 2009 Sesquicentennial celebration and getting us started, but there is so much more to be shared and documented.

Perhaps it is time to establish an official Sevastopol historical society or association to remember the people, events and photos from years gone by. There will be an informational

gathering on Monday, March 14th, 2011 beginning at 7:00 pm at the Sevastopol town hall in Institute. If you want to be involved, and help keep Sevastopol's history alive for future generations, please plan to attend and share your ideas for moving forward on this worthwhile project. Hope to see you there!

If you have questions, please feel free to contact Donna Rudolph at (920) 743-5358, email at dnarudolph@ymail.com, or call the Town office at (920) 746-1230.



Is A Sevastopol Business Association in our Future?

By Supervisors Chuck Tice & Tom Girman

Is Sevastopol ready to form a Business Association in the near future? That is the question that resounded at our last Town Board meeting. The issue surfaced as we discussed the room tax and how the Door County Tourism Zone Commission (DCTZC) distributed the tax receipts. Each municipality that is a member of the Door County Tourism Zone gets 30% of receipts collected in their respective community; the Door County Visitor Bureau (DCVB) gets 66% for promoting Door County on a National basis; and the DCTZC gets 4% for administration purposes.

Three years ago an additional program was put in place to:

1. Compensate the Sturgeon Bay Visitor Center (SBVC) for lost revenue when the city joined the DCTZC, and
2. Increase funds available to other communities for local marketing and promotion.

This new distribution called the Community Marketing Fund (CMF) was determined by a formula based on a ratio of community generated tax revenue versus the total tax revenue generated by the DCTZC. This percentage is then applied to the 66% that the DCVB has and is returned to the community in the form of a Community Marketing Fund. The CMF monies are to be used under strict guidance of the CMF Director for local business promotion.

Here is the catch; The CMF is only distributed to those communities that have an active business association. However, an option exists which states that a community without a business association can either route the CMF monies to a community that has one or return the CMF to the



Supervisor Chuck Tice

DCVB. In our case, we opted to route our CMF proceeds to the SBVC (Sturgeon Bay Visitor's Center), with the intent that they would give exposure to Sevastopol businesses and events in their promotional literature. But at this point, we have no measurable means to determine the success of that program.

Our annual CMF dollars for the three-year period have been approximately \$22000 for 2009, \$21000 for 2010, and \$19000 for 2011.

As you can surmise, it is up to our local businesses to determine the merits of forming a business association within Sevastopol. They are the ones best suited to determine potential opportunities to increase their revenue and drive more local business. There are no guarantees that forming a business group will reap huge or even measurable rewards, but we think it is a least an idea worth floating to see if the interest level is there.

Those communities that have taken advantage of the CMF have definitely increased their business activity and Jacksonport, for example, reported a 500% increase in tourist visits. CMF funds were used effectively to



Supervisor Tom Girman

create web sites, new brochures and promote local community events and businesses in cities like Chicago, Milwaukee and others.

The CMF program is due to expire after the 2011 year; however, there is great amount of interest by those communities currently getting CMF and involved in the program to continue it beyond this year.

If there is sufficient interest in forming a business association with corresponding membership dues, we will arrange a meeting with other Door County community leaders who are active members in their business association to provide more details. Please call: Tom Girman at (920) 746-0318 or Chuck Tice at (920) 743-4790 with your thoughts.

Important Dates at the Town Hall

Open Book June 3, 10AM

Board of Review June 20, 1PM

Budget Work Session
October 6, 6PM



Wisconsin's Newest Scenic Byway

By Clerk/Treasurer Linda Wait

Sevastopol has united with seven other Door County municipalities to form the "Door County Coastal Byway" to highlight our natural resources, especially the Niagara Escarpment, and to provide another avenue to promote tourism in the area.

The route begins at The Mill and C&W traffic lights on State Highway 42/57 and makes a loop to the northern tip of the peninsula using the two state highway routes.

The intergovernmental agreement includes as "executive" (voting) members the Villages of Sister Bay, Egg Harbor and Ephraim, and the Towns of Gibraltar, Baileys Harbor, Sevastopol, Liberty Grove and Jacksonport. The County of Door, local land conservation groups and many other business and



economic organizations participate as "partner" or "associate" members.

On April 6, 2010, following an assessment of our natural, cultural and historic assets along the 66-mile route, the Wisconsin Department of Transportation Scenic Byway Program gave official approval. Over the past few months, the DCCB Council has been promoting the scenic byway through the

news media, establishing a website (www.doorcountycostalbyway.org) and is pulling together information for a promotional brochure.

Local units of government and nonprofits were encouraged to submit pre-proposals for grant funding. Recently, several proposals were ranked by the Council and, when in final form, will ultimately be forwarded to the state and federal scenic byway program for final consideration, eligibility and hopefully an award of grant funds.

As the website states, this project has been accomplished through the efforts of all these governments, organizations and communities working as a team to promote our many natural resources and recreational activities along the Coastal Byway.

Hire Me!

By Supervisor Dan Woelfel

The town is looking for a seasonal employee for this summer to work at the Town Park.

If you are thinking this might be just the summer job for me...here are some of the requirements and job details.

- ◆ The workweek is up to 40 hours, and it requires an alternating/rotating Saturday for one employee each week.
- ◆ We can use help as soon as the grass starts to grow and the school starts to play ball. We typically hire college students who start as soon as school lets out but the sooner the better for us.
- ◆ You need to be mechanically inclined. The work includes perform-

ing basic maintenance on the fleet of equipment that the town uses to maintain the park.

- ◆ You need to be a self-starter, dependable and conscientious. We have significant investment in equipment and we need employees who will respect that investment.
- ◆ The job varies from day to day. You might be cutting grass at the park, seeding the lawn, laying sod or emptying trash barrels at Whitefish Bay and Clark Lake. Your day could be spent prepping the infield, outlining ball diamonds, or you could be replacing street signs in the town. The duties vary and you are somewhat left to manage the required tasks based on each day's priorities. Painting a restroom, pressure washing a concession stand, or shoveling gravel all fall into the

activities you might be required to perform.

The number one job requirement is *dependability*. From the families that rent the Park Pavilion for a reunion or graduation to local baseball teams that depend on you to prepare the ball diamonds...you have to be there when it counts! You will be representing the town to those people and they expect that the facility will be ready.

You must be at least 18 years old to work for the town. If you are interested you should contact Linda Wait at the town hall (920) 746-1230 for an application.

The job pays \$10 per hour to start, and we will even throw in some work clothes. Oh, who is your manager? Well the good news here is that there is a limit on them...after all, there are only 2700 residents in the town.



Compost Site For Sevastopol Residents

By Supervisor Tom Girman

There have been a significant number of inquiries regarding the disposal of yard waste in Sevastopol. In December, Town Chairman Leo Zipperer and I met with Sturgeon Bay's Community and Protective Services Committee to determine the possibility of using Sturgeon Bay's compost site by Sevastopol residents. The Committee agreed to our using the site and passed their decision on to the Sturgeon Bay City Council, which approved it last December. We now have the option of using their facility under the following terms:

1. Sevastopol residents can use the Division Road facility to bring leaves, grass clippings and other garden waste by obtaining a permit for \$25 issued on an annual basis. Permits can be obtained at the City of Sturgeon Bay Municipal Services Office at 835 N. 14th Avenue, Sturgeon Bay, from 7:00 AM to 3:30 PM. Permits must be purchased prior to using the compost site and only our *residents* may use the facility, not commercial businesses. The compost site will be open seven days per week.
2. In addition to dumping yard waste, Sevastopol residents may remove

material compost or wood chips at a cost of \$15 per pickup truck load. Payment must be made prior to material removal. No heavy equipment can be used without prior approval by Municipal Services.

Accordingly, failure to comply with the above use requirements will result in loss of permit and those without a permit could be prosecuted for trespass.

The Municipal Services Director for Sturgeon Bay is Bob Bordeaux, at (920) 746-2912. You can also reach me, Tom Girman, at (920) 746-0318 and I'll be happy to assist you.

First Responders, New Names

By Supervisor John Staveness

You may have known them as First Responders — what they used to be called — but today the Town of Sevastopol is served by a group of volunteer men and women who, based on their training and background, serve a similar function but carry different titles. Last year they responded to 110 calls for assistance.

In the United States, the Emergency Medical Service or EMS is governed by state and local regulations and by the policies of their respective EMS organization. The development of these policies is guided by a Medical Director and is based upon the needs of the community and resources to support it. The Town of Sevastopol annually budgets dollars to support their ongoing training and their equipment needs.

Each member of the team carries miscellaneous medical supplies, radios, and paging devices and is equipped with a heart defibrillator.

Door County's Emergency Services Director is Richard Burress. Door County's EMS has three different levels: EMR, EMT-B, and EMT-P, differentiated by the skill sets developed through training. An EMR (Emergency Medical Responder) has about 64 hours of training, an EMT-B (Emergency Medical Technician-Basic), 120 hours, and an EMT-P (Emergency Medical Technician-Paramedic), 1,000 hours or more.

In addition, all of the Emergency Medical individuals are required to have continuing education, refresher classes, and practice training. In Sevastopol we have 14 members of the EMS group, 6 EMR's, 6 EMT-B's, and we are very fortunate to have 2 EMT-P's available when not working the ambulance squad.

Thank you to all of the people in the town that support the EMS system and especially all of the EMS individuals that volunteer their time.



Supervisor John Staveness

Sevastopol First Responders

Justin MacDonald	EMT-Basic
Randy Schultz	EMR
Steve Haberli	EMT-Paramedic
Fred Erickson	EMR
Kala Notz	EMT-Basic
Mike Meyer	EMT-Basic
Linda Schultz	EMR
John Staveness	EMR
Andy Staats	EMR
Joe Conlon	EMR
Tim Pflieger	EMT-Basic
Jason Staats	EMT-Basic
Amy Wesell	EMT-Paramedic
Cheryl Pfister	EMT-Basic



Clerk's Corner

By Clerk-Treasurer Linda Wait

Resolution or Ordinance: What's the Difference?

Throughout the course of conducting its business, a Town Board approves resolutions and adopts ordinances to protect the interests of our residents and the municipality itself. Safe roads, fire protection and public facilities are some of the basic expected services, but town officials also strive to provide a positive quality of life and protect property investments.

Resolutions are more or less an internal document stating a policy or course of action that the town operates by or approves of. Examples of recent Board resolutions include the refinancing of our construction loan, renewal of our commitment to the Door County Tourism Zone Commission, support for the 2010 Census, opposing changes to prevailing wage structure and approving creation of a Plan Commission. There are annual resolutions of the Board, such as adopting the tax rate and appointing committee members. The town electors can also submit resolutions at annual and special meetings; for example, adopting the tax levy in every fall.

An ordinance is a law within the town, similar to a statute for the state. Although some language in an ordinance may overlap with county or state laws, the town does have the power and the duty to pursue claims and forfeitures via an appropriate legal action in the case of an ordinance violation. The Board is currently considering several ordinances pertaining to animal control, public nuisances, building inspections and building code.

All resolutions and ordinances up for action, once adopted or approved, must be properly noticed by posting and/or publication. If an ordinance contains a forfeiture (cash penalty) provision, it must be published. In the case of a lengthy ordinance or several ordinances enacted at one time, a "summary" of the main points will do, with information as to where the entire



Clerk/Treasurer Linda Wait

text can be obtained. Resolutions and ordinances, along with other agenda and notices, are always posted at four locations within our Town: Welsing's Foodland, T&C Store/Culvers, Sevastopol School and the Town Hall and they are also available on our website, www.townofsevastopol.com.

Wisconsin Towns Association and Wisconsin Town Law forms (based on Wisconsin Statutes) offer good resources for resolution and ordinance language on a wide variety of subjects. Should there be any question on appropriateness, applicability or legality of ordinance content, they are directed to our legal counsel for careful review.



- ◆ The spring election will be held Tuesday, April 5, at the Sevastopol Town Hall. Polls are open from 7AM until 8PM.
- ◆ You may register to vote on election day, but be sure to bring appropriate identification with current address.
- ◆ Requests for an absentee ballot must be made in writing no later than Thursday, March 31 if you want it mailed to you. An application is available on our web site, www.townofsevastopol.com. You can mail/fax/email your signed request to the Town Clerk at PO Box 135, Sturgeon Bay, WI 54235 or stop by the Town office, fill out the absentee ballot request and vote on the spot.
- ◆ Sample ballots will be printed in an issue of the Advocate.
- ◆ The Town office phone number is (920) 746-1230, fax: (920) 746-1245.



Traveling Back

By Clerk-Treasurer Linda Wait

A Bit of History

Door County had been developing highways since 1905 and as automobiles went into mass production, they became more affordable. By 1910 the people began calling for more and better roads to serve both residential and business needs. An historical accounting from 1917 recites, "Sevastopol is an outstanding agricultural town with high marks for its orchards and highway construction."

When an old grader was delivered to the town hall property this past December 2010, having been stored at the Stoeger farm for many years, a little research revealed some interesting history on our town roads. Looking back into records from the 1800s and early 1900s, it appears that nearly every able-bodied man in the town, at one time or another, assisted with road work, bridge construction, opening snow drifts, shoveling and pulling Canadian thistle. There were some bank orders (checks) written for as little as 12 cents! Mann, Moore, Reynolds, Long, Armbrust, Walker, Hogan, Donovan, Campbell, Gillespie and Bassford were just some of the names from that era.

This pull-type grader (perhaps originally horse-drawn and adapted for a vehicle) was a common sight on rural roads and construction projects. According to Ed Stoeger, the one pictured was used to grade Strahan Road for many years; the Town had several graders of this type for road maintenance.

There was a crew of two: the team or tractor operator and the grader operator, who stood on a platform at the rear of the machine. The blade control was by hand, using a system of cranks and pinions, with lots of muscle required for this tiresome job. It could be rather dangerous when the blade hit a large rock or some other solid object.

Sevastopol's 150th Sesquicentennial Celebration may have come and gone, but there is still a lot of history to review. Starting with this issue of our newsletter, we will try to capture and share some of it with you in each future edition. For those of you who have more than a casual interest in our history as a Town, consider participating in the inaugural meeting of the Sevastopol historical society. (See the article by Donna Rudolph on page 1 for more detail).

The Russell Grader Company began manufacturing this model in about 1903 and their stamp is barely legible on the frame. It was surprising to learn this type of grader was used in construction of the Panama Canal.

I questioned George Evenson about "making corduroy." He enlightened me about marshy areas that were not stable enough for dirt and stone, where logs or half logs were placed crossways to create a solid surface. This generated a prosperous lumber business of sawing hemlock and cedar planks and, of course, the manpower needed to lay them.

It appears that the town acquired a stone crusher in late 1889, having borrowed funds from the Bank of Sturgeon Bay. There were many bookkeeping entries for "managing crusher work" and "team work for crusher" in the early 1900s and again local manpower and horses were utilized, providing employment for many. With the introduction of asphalt in 1910, those dirt roads were eventually resurfaced, calling for even more crushed rock and Door County limestone fit the bill perfectly. Better roads furthered tourism to our area, and of course roadside advertising. Burma Shave launched its sign campaign in 1920 to help shorten a long drive, with such slogans as, "past school houses, take it slow; let the little shavers grow!"

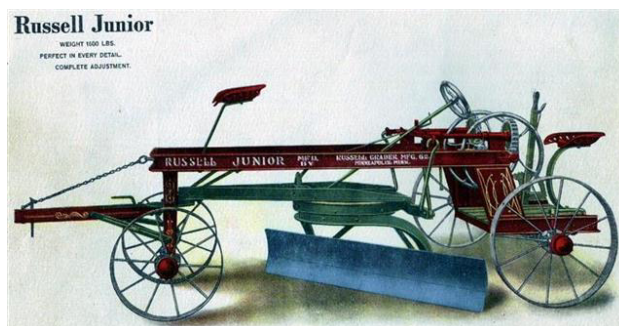
By the early 1920s, most machinery had gasoline engines, relying less on man and horsepower. In 1923, we had our first paved road running from Sturgeon Bay to Valmy (Voseville) and on up to Baileys Harbor. There



Tony Haen accepts delivery of the grader

was some controversy the following year on where the state highway should be located. Eventually, the "west shore" was named Highway 17 (now 42) and the "east shore" named Highway 78 (now 57). In 1929, six towns including Sevastopol, opposed County-wide various snow removal referenda, with strong feelings that snow was still needed under sleigh runners. My, how times have changed!

Our thanks to the Chuck Stoeger family for storing the grader for many years and to Tony and Mark Haen for delivering the grader to Institute.



An ad for the original grader



Think Spring

By Supervisor Chuck Tice

Yes, it's that time of year when we just can't wait for the sun to warm the air and melt the snow. We want to get back outdoors to enjoy the sights and smells of spring, the new buds on the trees ready to pop and form leaves, lush green grass, and flowers of all kinds.

That's the good side of spring, but there is a not so good side also, the lull between snowmelt and grass growing tall when everything is completely nude. That is when our true colors shine through. The dilapidated buildings, junk cars and machinery, piles of scrap and all sorts of rubbish are boldly standing there naked, for all to see. This is the point at which your respect for your property and your neighbors' should be your utmost responsibility. It may be true that one person's junk may be another person's treasure or you should be able to do as you see fit with property you own, but you must also realize that your rights do not trump your neighbor's rights when it comes to public nuisances.

With this in mind, the Town of Sebastopol Property Management Committee set out to create three new ordinances and

rewrite a fourth. The first two ordinances concentrate on dilapidated buildings, outside storage, accumulation of rubbish and other such nuisances that cause safety, health, sanitary and unsightly issues. The next two focus on the keeping of animals in highly populated residential areas and the control of dogs, which when mishandled, also fall into the nuisance category. These Ordinances can be viewed at the Sebastopol Town web site at www.townofsebastopol.com.

The Committee, over the past year has held two public meetings to gather insight and public comment toward the development of the ordinances. We've sat for hours at numerous work sessions developing and changing the text to incorporate the views and concerns of our constituents and our Town's attorney.

On January 17, 2011, the first of the final four steps these ordinances have to take before becoming law was accomplished. The **public hearing**, which had been posted, was held at 6:00 pm at the Sebastopol Town Hall. At this hearing, several town residents expressed their concerns, which were taken into consideration and incorporated into the final ordinances. Counting down to step three, the final draft of each ordinance was written and will be presented to the full Town Board for debate with a recommendation for **adoption** at the next regular

Town Board Meeting. Upon adoption, we move on to step two, **publication**, during which the Ordinances will be published in the local newspaper as required in state stat. 60.80. This brings them to step one where they become **law**. At this point, all that remains is the implementation and enforcement of the law.

One unique feature in these ordinances is that not only the Town, but any member of the public, has the authority to enforce the provisions of these ordinances through legal proceedings. The Town will investigate and try to remedy complaints of public nuisances, but it has to be understood that the outcome may not be to the liking of the plaintiff. This provision gives the plaintiff the authority to proceed to litigation with the alleged violator in order to secure compliance with the provisions of the ordinance without the inclusion of the Town in the enforcement proceedings.

I know that with a little effort we can all be good neighbors, responsible for our property and respectful of our neighbor's rights. I would rather meet my neighbor at a backyard barbeque than in a courtroom.

If you need help cleaning up a lingering problem in your yard or on your farm, call the town office. We will help you in any way we can.

What's on Sebastopol TV? (Channel 986)

By Program Director Laddie Chapman

We have continued upgrading Sebastopol's PEG TV station (Public/Education/Government) after installing our new video server last year.

The Door County Advocate now carries a "highlights" schedule for us in Saturday's TV section, but the complete broadcast schedule is best viewed online at www.doorbell.net/video.

Our station can be received by anyone with a basic Charter cable TV account from Ellison Bay down to Two Rivers.

We carry our monthly Town Board meetings live, and travel across the county to bring you exciting and entertaining events from concerts to historical interviews.

We also obtain shows from other PEG stations across the nation; everything from The Piano Guy to fishing and hunting trips. Please call me at (920) 743-8400 for your comments about current shows and suggestions for future ones.



Dennis Connolly interviews Wade Geisel at the Annual Dairy Breakfast in Valmy



Town Meeting Schedule

All board and town meetings are held at 7PM in the
Town Hall in InSTITUTE

Board of Supervisors:

- April 18
- May 23
- June 20
- July 18
- August 22
- Sept 19
- Oct 24
- Nov 21
- Dec 19

Election:

April 5,
polls open 7AM-8PM

Annual Town Meeting:

April 12, 6PM

Special Town Meeting:

Nov 21, 6PM

Town Officers

- Leo Zipperer, Chairman
- Linda Wait, Clerk/Treasurer
- Tom Girman, Supervisor
- John Staveness, Supervisor
- Chuck Tice, Supervisor
- Dan Woelfel, Supervisor

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Editor-in-Chief:
Dan Woelfel

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